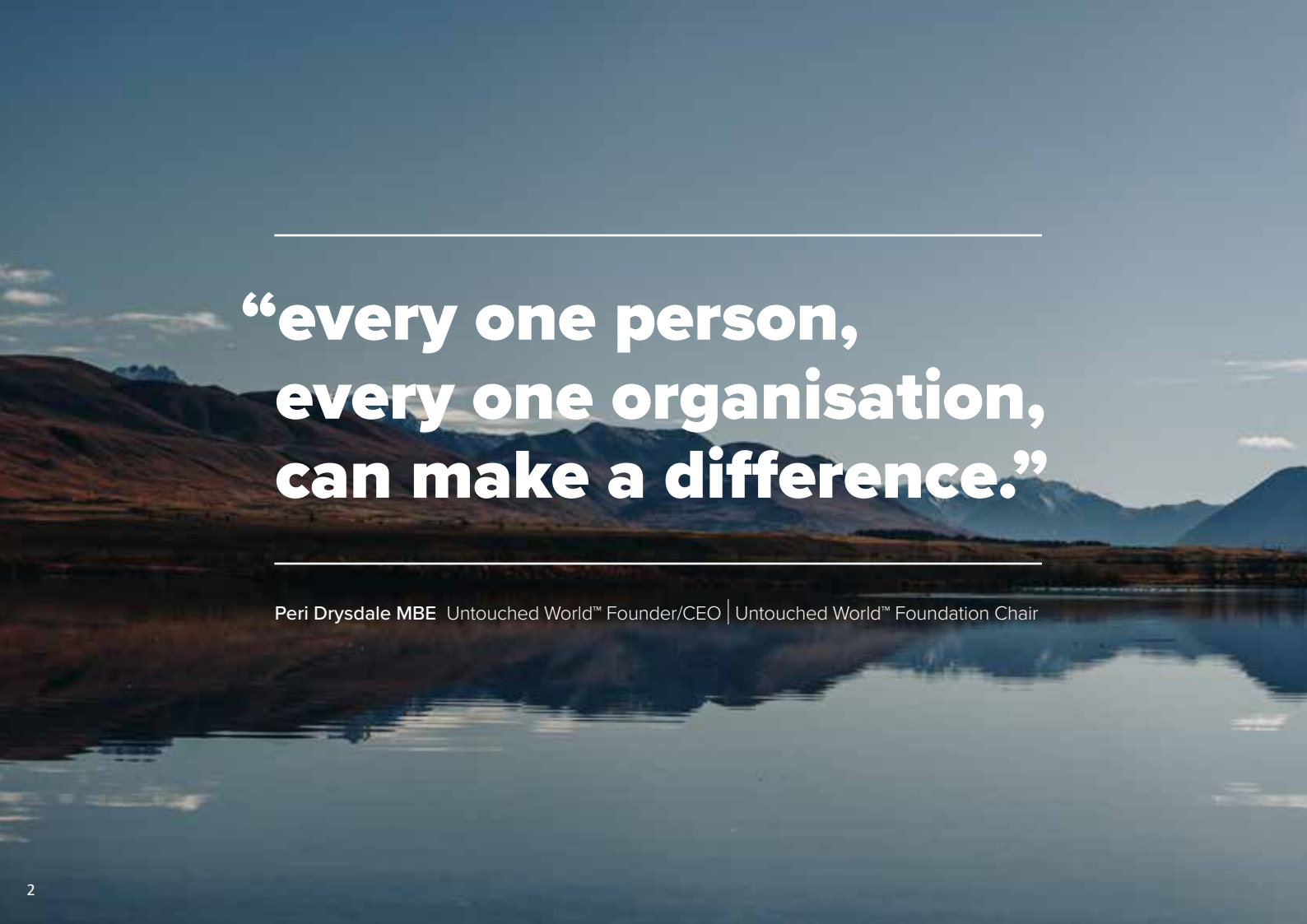




untouched world™  
FOUNDATION



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**“every one person,  
every one organisation,  
can make a difference.”**

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Peri Drysdale MBE | Untouched World™ Founder/CEO | Untouched World™ Foundation Chair



[www.untouchedworldfoundation.com](http://www.untouchedworldfoundation.com)

# our mission

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To play a leading role in the creation of a world where each individual's full potential is realised while assisting the planet to sustain its ability to support current and future generations.

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# what we do...

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We provide young adults with unique learning experiences, developing life skills to maximise their potential throughout their lives and be inspired to lead the way in achieving a sustainable future.

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Chair's statement

**“every one person,  
every one organisation,  
can make a difference.”**

Peri Drysdale MBE | Untouched World™ Founder/CEO | Untouched World™ Foundation Chair

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Back in 1981 when I established Untouched World Ltd, New Zealand was largely a primary industry farming based economy. Untouched World Ltd pioneered the development of luxury knitwear using New Zealand's finest natural fibres such as Merino, superfine mohair and Cashmere. Untouched World Ltd garments are made in New Zealand and sold in Australasia, North America, Europe and Asia. I became concerned as I travelled around the world with my suitcases of knitwear samples, that the planet was unable to support the current trajectory of growth. Already whole tracts of

ocean were so polluted that they no longer supported life of any kind; indigenous peoples were being made homeless by climatic effects of the relentless harvesting of forests and entire wildlife habitats were disappearing. The Western world was focused on GDP growth at any cost, while the third world struggled to survive. The world was clearly interdependent, yet recognition of these issues and more so, action to reverse the direction in which we were all headed was slow to come.

## Chair's statement

# So what could be done about it?

From the establishment of Untouched World Ltd in 1981, long before the word 'sustainability' was used or heard in a business context, our philosophy has been to provide a platform for growth of the human spirit based on a foundation of environmental sustainability and renewal.

It would be easy to say 'the problem is too big for me' and leave the challenge for our children and their children to deal with. I knew however that every one person, every one organisation can make a difference.





## Chair's statement

# ...so what could we do?

New Zealand lifestyle brand Untouched World™ was born in 1998, with the bold answering vision “through fashion and design, to champion the way in what is possible for our planet and its people.” The Untouched World™ Foundation, funded by Untouched World™, was established in 2000, after two years of research into how we could make the most difference beyond the reach of the business, with profits made from the business activity. Twenty years on, the work of the Untouched World™ Foundation is focusing on delivering outstanding

outcomes for young adults from its ground breaking student-led programmes, working on the issues facing our future at the most grassroots level. Going forward the work of the Trust is expanding year on year, developing and refining programmes and building and maintaining key partnerships. I take this opportunity to thank the Untouched World™ Foundation Board and executive team for their outstanding work and deep commitment, and the many others who have given valuable and precious time and expertise freely and willingly.



Peri Drysdale MBE, Chair.



# guiding principles

The Untouched World™ Foundation was set up in 2000 to undertake projects that provide a focal point around which the stakeholders of Untouched World™ can coalesce their efforts.

Through this focus, we are able to directly and indirectly make the most positive overall impact on the future of our planet and its people. We honour the cooperative spirit and principles that underpin First Nation peoples, which guide the basis of how we work with all cultures and societies. We believe in using resources in ways that optimise the ability of the planet to regenerate and renew. This ensures their sustainability and availability for future generations. We model all our youth leadership programmes on these sustainable principles.

We provide quality, high intensity programmes that effect real change. We do not measure success by a “bums on seats” model. Our high intensity programmes allow young adults to develop the critical thinking and action skills that will enable them to think and act sustainably in their daily lives now and into the future.

We believe in establishing collaborative partnerships in both the public and private sectors. We use these to achieve the broad objectives that lead to a sustainable future. In summary, we develop leadership programmes of excellence, modelling environmental, social, cultural and economic sustainability.

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I, like the rest of my generation, am on a path carrying along with me a rourou that I choose to fill with experiences that foster me from step to step, and the opportunities and life skills the Untouched World Foundation has presented me with will always be ensconced in my basket.

Claudia Hillyer

Advanced Leadership Programme

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# education strategy

Quality education (for both students and teachers) from our programmes has ensured that localised school and community initiatives are better informed and focused on achieving long-term, sustainable outcomes. Untouched World™ Foundation programmes are focused on achieving six key education outcomes.

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- 1.** A learner centred environment that respects and values new thinking.
- 2.** The challenging of learners to explore positive solutions/strategies to help address the need to use resources wisely and in the most sustainable way.
- 3.** A focus on learning based on personal change and transformation through reflective practice. Guided reflective practice allows individuals to unpack their beliefs and ideas related to a particular experience or set of experiences. Individuals can then construct their own understandings that lead to new thinking.
- 4.** Development of innovation and creativity by providing opportunities for learners to try out new ideas by connecting and integrating different strategies with appropriate guidance from appropriate mentors.
- 5.** Young adults thinking critically through implementing and evaluating new ideas in practical situations.
- 6.** Connecting social, economic and environmental thinking, with knowledge and action capability.

# fieldwork programmes & strategies

At a practical level, Untouched World™ Foundation programmes focus on biodiversity...

Blumine Island - Marlborough and in particular, the preservation of our national bird, the Kiwi and the brand identity issues for all New Zealanders of 'what it means to be a Kiwi'. In the middle of our second decade, a major strategic focus on water has been added with Waterwise programmes added in Canterbury and Otago. These programmes explore multi-stake holder impacts on water use, quality and distribution. Based at Taumutu Marae and Cromwell, Central Otago. The complex interactions between economic environmental and social needs, forms the basis of students gaining and contributing to broad understanding of a key nation and international resource.



Strategic Focus

# kiwi conservation

Our strategic focus around New Zealand's national bird, the Kiwi, emerged from working over the years with DOC on two mainland sanctuaries, the Kariori Rahui in Ohakune National Park and the West Coast's Okarito, home to the most endangered Kiwi sub-species, the Rowi. Our long-standing commitment to the restoration of Blumine Island over the past twenty years, has now established the island as a 'predator free' sanctuary island.







# students experience conservation

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Take 20 young people from around the South Island and deposit them at Taumutu Marae at Lake Ellesmere for seven days... and they emerge as a band of eco-warriors ready to battle for our waterways, forests and wildlife.

# life changing

A quiet student who reserved my passion and knowledge of the world around me; this was perhaps the most accurate description of me before I was blessed with the opportunity to attend the Ruapehu Kiwi Forever Programme. The experience gave me the chance to grow, to realise my own potential, while working with others so that we may all contribute to a sustainable future. It was the first time in my life that I was able to take ownership of my learning. Being handed the reins was daunting at first, but I quickly decided that I wanted to test the limits, to see what I was really capable of. It wasn't until I reflected on the experience, that I noticed the changes in myself. I had been equipped with invaluable skills that have been and always can be applied into everyday life. I also realised we must be active in the sharing of our knowledge, showing others the excitement of making a difference no matter how small. However, it is through personal experience, through programmes like these, that we deepen our understanding.

Kiwi Forever has been a prominent changing point in my life, an experience that helped me grow as a person, so that I may take ownership of my future, and make sure it is a sustainable one. Currently I am in my 2nd year at Massey University. I am pursuing my interest in understanding the Earth and how it works, but also social geography. I am fascinated by the interactions between people and our environment and the impacts they have on one another, so I am hoping to do postgrad work in the next few years to further my knowledge. I would also like to travel overseas to explore the areas I have been learning about, because as earlier mentioned, personal experience deepens our understanding. The entire programme was a crucial experience for me in reaffirming the idea of my role in the future. I am now a determined young woman, with a thirst to share and integrate the experiences, knowledge and leadership skills in my life, but also into the lives of others. As a young adult, I am more than happy to share my experience, however, in doing so I hope to ignite a curiosity in those I talk to. I want them to become excited, to open their eyes to the world around them, to go out, explore, and then do the same.

**Heather Hood** (Tongariro Kiwi Forever — Massey University — Alumni Champ)

A scenic landscape photograph of a calm lake reflecting distant mountains under a clear sky. The mountains are in the background, and the water in the foreground is still, creating a perfect reflection. The sky is a pale blue with a few wispy clouds. The overall mood is peaceful and serene.

## Strategic Focus

# water wise

Our strategic focus around water has emerged due to the increasing impact of human activity on, the mixed demands for, and the economic realities surrounding water resources, highlighted in a partnership with the Clinton Global Initiative. Our water programme is the main focus of our programme development — it focuses on a range of localities which demonstrate aspects of the challenges above and, as with the Kiwi strategy, ensures connected outcomes which empower young adults to make significant leadership contributions on a complex and essential issue.

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**My Untouched World journey began on the Waterwise 2020 program. This program’s purpose was to gain an understanding of the water quality issue in the Canterbury region. My intentions leading into this project, were strong on developing my Leadership capabilities, but to also create an awareness of one of the wicked issues New Zealand faces. This project expanded my perspective and curiosity, on what values I want to inflict onto a forever struggling environment.**

**So, through a deeply profound search in my logical self and emotion, I found that I wanted to focus on the cultural/people aspect of our society. The journey to an impactful future, comes from an embedded personal attachment to what is considered important to you. Mine’s people, your’s could be climate change, troubled youth, saving endangered animals, or even sustainable clothing, but I believe, if you place passion at the heart of what you do, then you’re able to achieve any goal.**

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Giahni Paraku  
ADVANCED LEADERS PROGRAM





Strategic Focus

# Advanced Leaders Program (ALP)

In early 2019 we piloted our first Advanced Leadership (ALP) programme, at Mt Aspiring, working with exceptional Graduate UWF rangatahi from across New Zealand. The question "what's next?" is often asked by students and stakeholders after an initial program experience with us in the field. Our aim with ALP is to go some way to answering this question directly, taking the passion of graduates (secondary and tertiary), and developing further their behaviour change and consequent action to positively impact their own growth and that of their communities - whether that be expressed through 'hands, head or heart'. Basically we're customising their leadership development be it towards further education, employment and/or service. A further three ALP programmes have been run, the second

at Jo John's Glenthorne Station in North Canterbury in late August 2019; then Covid-hit tourist center Kaikoura a year later, envisioning a 'moonshot' to leverage social cohesion and rangatahi well-being mindful of the enormous challenge pandemics can bring - and late March the 4th ALP held at Peel Forest in South Canterbury including developing staff succession. The ALP programs are 3-4 day intensives with up to 20 participants, designed and led entirely by UWF graduates - our adult staff and visitors, 'assets in the room.' As we enter our 3rd decade, their stair-casing importance and developmental impact will continue to grow.





ALP 4: March 2021.

From left standing : Peter Sutton, Mark Prain, Giahnni Paraku, Harry Sinclair, Alice Docking, Bri Peters, Claire Booker, Ruby Gill-Clifford , Matt Shepherd, Caroline Doole.  
From left crouched: Raquelle Devine, Rachael Pelvin, Jocelyn Papprell, Brigid Williams, Angus Howatt, Josiah Tuamalil'i, Barry Law.

# lead teacher staff



**Jocelyn  
Papprell**

Jocelyn has taught in secondary schools for 25 years. A background in Social Sciences with an Honours degree in Geography from Massey University. Her passion for holistic place-based education has led to her involvement in the Untouched World™ Foundation. Currently working for Environment Canterbury as an educator for sustainability and running her own educational consultancy business, Sustain-Ed. She is a keen gardener, community activist and loves learning new things.

“Being involved in the Untouched World™ Foundation programmes has been exceptionally important for me as I get to work with young people who really want to make a positive difference for a sustainable future. The intensity of the programme means profound changes can happen. All the students express surprise at how much fun they had while learning. All their modalities are engaged in the learning: Head, heart, hands and spirit. They leave empowered, knowing they have the capabilities to ‘be the change they want to see.’”



**Peter  
Sutton**

After a career as a secondary science teacher Peter has spent the last few years working in the IT industry specialising in cloud based educational platforms and teacher professional development. Now moving on to the next phase of life he works with several not-for-profit organisations that have a mix of education and environmental foci.

Taking the lead teacher role on one of the earlier Blumine Island programs has led to two decades of association with the Untouched World Foundation in various capacities, not the least of which has been guiding the Blumine program through its many iterations. He has been able to assist in taking the learnings from these programs to inform the develop of other UWF programs in other contexts. In recent years, as a member of the UWF board, Peter has been working to establish a digital platform to help in data management, reconnecting with alumni and streamlining logistics to support the sustainable future of the Untouched World Foundation.



## **Caroline Hepburn-Doole**

Growing up at the foot of the Waitakere Ranges Caroline's interest in the natural world began well before graduating from Otago University with a BSc in Ecology. After completing her BSc Caroline went on to pursue a BTchg (Sec), specialising in junior Science and senior Biology; with a particular emphasis on youth leadership and encouraging individuals to understand their place in the wider world and their responsibilities to it. Nurturing an environmental group to fruition, implementing a student-led school-wide waste reduction and recycling scheme; and seeing the embedding of an environmental prefect into the student leadership structure were all by-products of wanting to see students embark on their future lives, with a drive to do well by the planet.

Caroline now Heads Dunedin's residential hall, Knox College, where developing and implementing student-driven sustainable practices in a residential environment is a n ever evolving challenge.

"My involvement with the Untouched World™ Foundation Waterwise programme has had a profound impact on how I view the challenges that we face in an increasingly complex world; where consumerism needs to be balanced with a future that allows our natural world to thrive."





## **Dr Barry Law Program Director**

Dr Barry Law has over 34 years' experience in the tertiary sector specialising in experiential learning, education for sustainability and behaviour change.

He has been involved in a number of UNESCO related activities in New Zealand, Australia, Japan, Canada, Thailand, Vietnam, France and Fiji. During 2005–2007 he was a member of the New Zealand UNESCO Decade for Sustainability Committee.

He co-wrote the Environmental Education Guidelines for NZ Schools (1999) and was the National In-service Coordinator for Education for Sustainability for the Ministry of Education (2003–2008).

Barry has been the Program Director to the Untouched World™ Foundation since its foundation and played an integral role in the Trust and Business, becoming a recipient of the UNESCO Decade for Sustainability logo in 2007.

He received a New Zealand Green Ribbon award for services to the Environment (1997), Outdoors New Zealand Excellence award for Environmental Leadership from the Sir Edmund Hillary Outdoor Pursuits Centre in 2007.



## **Mark Prain Founding Director**

Mark has been Founding Director of UWF since 2001, sharing Peri's passion for intergenerational justice and well-being. A Toi Whakaari Grad. (Wgtn.1978), after a 15 year professional career as an actor/singer/playwright, he spent the next 15 initially with Greenpeace and then with the sustainable business, media, urban design and govt. sectors in NZ and the US.

In 2006 with Sir Ed., Mark founded the Hillary Institute of International Leadership celebrating and working with ten global Hillary Laureates since 2009 - the current Laureate Christiana Figueres. In 2016 to challenge fading acuity he gained an Hons Masters in International Law and Politics from University of Canterbury. A sought after speaker globally he is an advisor to Climate Changers (US), CLIMB (Wales) and the Katerva Awards Program (Canada).



## **Matt Shepherd** **Rangatahi Chair**

Matt Shepherd is a master's student in the School of Geography, University of Otago, with his research focused on the Atmospheric Sciences and Climate Change in Antarctica. He has recently become a member of WAI Wanaka team as Project Manager of the Wānaka Water Project. External to his academic research, his other interests are focused on Sustainability, Education for Sustainable Development (ESD) and Adaptions of Leadership through a crisis (COVID-19).

Matt has been a part of the Untouched World Foundation since 2017 and has partaken in Bluemine Island & Waterwise Otago programs. Matt has also led one of the Advanced Leadership Programs. In 2018 Matt represented Untouched World at the UNESCO 'Youth Saves the Planet' in Paris.





# 2021 update...

2020 was dominated by 'the gift of Covid-19', which of necessity called for a creative response and the re-framing of our field programs and broader aspirations with our senior rangatahi. At time of writing (July 2021), we've been able to mount (since June 2020) two advanced leadership programs (ALP), the first held in the relatively 'unwild' but seminal little sustainable tourist community of Kaikoura which badly needed support during Covid, and the second in mid-Canterbury at Peel Forest Eco Lodge.

The August ALP, with primary partner Rata Foundation, was literally a breath of invigorating, fresh air for all involved and had a number of positive outcomes, not least commitment to the development of three project strands; presented by the students, to Founder and Chair Peri Drysdale and her husband Alex. All goods and services for the weekend's mahi were sourced from the Kaikoura community and it was a very special 2020 opportunity for senior students and staff to gather, and productively korero on 'post-Covid' challenges ahead in the home rohe of senior UWF mentor/teacher Peter Sutton.

ALP 4, March 2020. Facilitated by Matt Shepherd and fellow graduates, outcomes at Peel Forest included a strong focus on Tangata Tiriti/Ao Maori approaches to health and well-being, and "I Am Capable" \* 'pizzas' applied to stair-casing rangatahi development, alongside utility of the SDGs as a matrix and (staff) succession-planning.

We also managed to mount two annual (30 participant), summer "Waterwise" programs in Canterbury and Central Otago before Christmas and after a full year's delay, finally achieved landfall with our new intensive field program in the far north – Ngā Tupuranga o Te Taitokerau, launched at the national Marae, (Te Tii) in Waitangi. This program is a partnership with Ngapuhi as mana whenua, central government through Ministry of Youth Development (MYD), Northland Regional Council (NRC), and Northtec. Initial stakeholder reviews strongly demonstrate the investment has borne fruit and will continue in 2022.

\* utility of this national capability data tool (program director Dr Barry Law an IAC director), has been gifted to UWF rangatahi by IAC's board.



ALP 3: August 2020.

From left standing : Peter Sutton, Barry Law, Ciara Foley, Jack Bowles-Clark, Jocelyn Papprell (squatting), George Glover, MJ Creswick, Matt Shepherd, Tegan McGowan (hoisted), Angus Howat, Claire Booker, Claudia Hillyer, Mark Prain ( + Matthew Pledger – zoomed in from lockdown in Tamaki).

# financials

Financially the Foundation had to cope with a dramatic, Covid-related, reduction in core funding from its parent Untouched World™ which normally underwrites around 45% of revenues. The re-engagement of MOUs with a number of our Program Associates\* throughout NZ and the careful, financial oversight of Leech & Co (full 2020 financials available), has however allowed us to see through some very difficult months and we as a consequence ended the 2020-21 year in a position which maintains viability. RATA FOUNDATION'S core, local partner contributions alongside Untouched World™ are also consolidating as we journey into 2021-22. We thank you all!

\* aka, ECAN, NGAI TAHU, CONTACT ENERGY, ARA, OTAGO POLYTECHNIC, DOC, OTAGO COMMUNITY TRUST, ORC, NRC, MYD.

Updated advice in our July 21 meeting from the ED, allows us to proceed with renewed confidence into the next financial year on current program projections, and we welcome receipt of a second tranche of new funds from Goldman-Sachs Gives who stepped in during 2020. A further two field programs and at least one further ALP program are scheduled during the remainder of the 2021 calendar year. Staffing remains stable with lead teachers and Program Director Dr Barry Law continuing to do fine work, (@ Covid-related reduced rates), and a focus on staff succession starting to take shape.

# 20 years...

2021 is the Foundation's 20th operating year birthday (and our origin company's 40th!). While details are yet to be finalised we will celebrate this remarkable milestone and also return to our original site, Blumine Island in the Marlborough Sounds late in the year. We hope you, our partners, graduates, friends and whanau will join us. A major graduate search program is underway, led by Peter Sutton, to reach out to and re-involve our 'Alumni Class' of over 2000 from around 80 programs since 2001.

Detailed information on our work can be found on [untouchedworldfoundation.com](http://untouchedworldfoundation.com) along with a building portfolio of graduate student stories. May we take this opportunity to thank them, our own Trustees, our affiliated staff (both UW and UWF), and the approximately 20 program partners (financial and in-kind), who are central to our privileged role of working with rangatahi throughout Aotearoa.



Mark Prain /ED Trustee  
Co- Founder





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## **Lou Sanson**

Director-General – Department of Conservation

*Peri — brilliant job you are doing with Ngati Rangī and the Kiwi Forever Experience and the relationship with Iwi, Genesis, DoC and Untouched World™. Am so appreciative of your continued enthusiasm and support of conservation across NZ. Our Picton and Blenheim staff are also so thankful for your efforts there as well. We love your enthusiasm for Our Nature! .*

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# primary partners



Department of Conservation  
*Te Papa Atawhai*



# associates



Te Rūnanga o NGĀI TAHU



**Te Tii Marae**  
Affiliated with the Ngāpuhi hapū  
of Ngāti Kawa and Ngāti Rāhiri.

UWF warmly acknowledges the support of our primary partners and associates, and the communities who host our programmes.

# how you can get involved

Every time you purchase an Untouched World™ product, you are making a contribution to the work of the Untouched World™ Foundation, which is funded from company profits. You can also:

- Become an UWF student scholarship supporter @ NZD1000 per annum.
- Become an UWF programme partner (subject to negotiation).
- Become a 'Project U' supporter for \$300 per annum, the cost of 5 Project U™ t-shirts
- Utilise senior UWF trustees/staff as event speakers.





# board of trustees

**Founding Chair** Peri Drysdale

**Founding Director** Mark Prain

**Program Director** Barry Law

David Perenara O'Connell

Chris Pickrill

Peter Sutton

**Rangatahi Chair** Matt Shepherd

**Company Liaison** Fiona Bretherton



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